



DECEMBER 15, 2012

WORLD SPIRITS COMPETITION: 2013

IT IS QUITE AN ACCOMPLISHMENT TO BE SELECTED AS THE “WORLD’S BEST” IN “THE WORLD’S LARGEST BEVERAGE COMPETITION”™. MORE SO WHEN THIS HONOR IS BESTOWED UPON YOUR BRAND BY A PANEL OF INDUSTRY PROFESSIONALS REPRESENTING ALL AREAS OF THE GLOBE, RATHER THAN JUST A SPECIFIC COUNTRY OR INDIVIDUAL COMMUNITY AS IS SO OFTEN SEEN. THE BEVERAGE WINNERS LISTED BELOW ARE IN FACT THE PINNACLE OF THEIR FIELD, THE CRÈME DE LA CRÈME, INCOMPARABLE IN QUALITY, VALUE AND INGENUITY. YOU COULD SEARCH THE PLANET AND NOT FIND A FINER GROUP OF PRODUCTS TO BE SURE, AND THIS WE KNOW BECAUSE WE COMPLETE THIS TASK EVERY YEAR!

OUR COMPETITION:

THE WORLD'S LARGEST BEVERAGE COMPETITION: BEVERAGES FROM AROUND THE WORLD PARTICIPATE IN THE WORLD BEVERAGE COMPETITION FOR MANY REASONS. INTEGRITY, PRESTIGE, HONOR AND SUCCESS ARE WORDS BEST USED TO DESCRIBE THE EFFECT THAT BEVERAGE BRANDS ENJOY AFTER RECEIVING AN AWARD FROM THIS TIME-HONORED COMPETITION. THE WORLD BEVERAGE COMPETITION WAS FOUNDED ON THE PREMISE THAT BEVERAGE PRODUCTS SHOULD BE JUDGED NEITHER BY THE STRENGTH OF THEIR MARKETING, NOR THE BUDGET OF THEIR SALES FORCE; BUT RATHER ON THE QUALITY AND INNOVATION OF THE PRODUCT ITSELF. THE TRADITION CONTINUES AS WE HAVE RECENTLY EXPANDED THE NUMBER OF BEVERAGE CATEGORIES TO COVER THE FULL SPECTRUM OF PRODUCTS AVAILABLE IN THE WORLD TODAY. OUR COMPETITION HAS GIVEN BEVERAGE BRAND OWNERS SPANNING THE GLOBE THE CHANCE TO COMPETE ON AN EVEN PLAYING FIELD.

ALL PRODUCTS SUBMITTED TO THE WORLD BEVERAGE COMPETITION ARE TASTE TESTED BY A PANEL OF JUDGES WHO...

...ARE INDUSTRY PROFESSIONALS FROM 6 DIFFERENT CONTINENTS; NOT CELEBRITIES, BEVERAGE RETAILERS OR PUBLIC FIGURES WHOM MAY SHOW PARTIALITY TOWARDS A PARTICULAR BRAND.

...ARE NOT ANNOUNCED TO THE PUBLIC, AS THIS LEADS TO UNDUE INFLUENCE FROM BRAND OWNERS AND THE MEDIA, WHICH RESULTS IN ISSUES OF CREDIBILITY FOR THE COMPETITION.

...DO NOT SEE THE PACKAGING OR KNOW THE BRAND NAME PRIOR TO DOCUMENTING AND SUBMITTING THEIR TASTING SCORECARDS FOR THE COMPETITION.



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WORLD WINE COMPETITION
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WORLD BEER COMPETITION
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Member in good standing:

WORLD TRADE ORGANIZATION

ORGANISATION MONDIALE DU COMMERCE

ORGANIZACIÓN MUNDIAL DEL COMERCIO





OUR PROCESS:

BEHIND CLOSED DOORS, IN A TASTING ROOM CLOSED TO BRAND PARTICIPANTS AND THE PUBLIC, THIS “DOUBLE-BLIND” TASTE TEST METHOD IS ONE THAT IS MOST EFFECTIVE IN PROVIDING HONEST OPINIONS FROM THE PANEL. THE PRODUCTS ARE ALL BROUGHT TO THEIR OPTIMUM TASTING TEMPERATURE, THUS ASSURING THE PANEL THE SAME SENSATION OF TASTE THAT IS RECEIVED BY THE GENERAL POPULOUS.

THE PACKAGING EVENT OCCURS AFTER THE TASTING EVENT PROCESS HAS BEEN COMPLETED, WHICH GIVES THE HIGHEST LEVEL OF CONTROL OVER THE TASTING PANELS’ OPINIONS DURING THE TASTING PHASE. ONLY AFTER ALL JUDGING IS COMPLETE AND ALL SCORES ARE TALLIED ARE ANY OF THE RESULTS OR INFORMATION ABOUT THE COMPETITION RELEASED TO THE INTERNATIONAL PRESS.

NOW THE RESULTS ARE FINALLY IN; AFTER MORE THAN 20,000 MILES OF TRAVEL FOR THE JUDGING PANEL, THE COMPETITION HAS FINALLY COMPLETED! THIS YEAR PLAYED HOST TO MORE ENTRIES THAN ANY YEAR PRIOR. MANY BRAND OWNERS COMPETED WITH THEIR ENTIRE ARSENAL OF PRODUCT OFFERINGS, YET IN THE END IT SEEMS THAT THE BEST QUALITY CAME FROM A SMALL GROUP OF MANUFACTURERS WHOM HAVE HONED THEIR CRAFT TO BECOME THE “WORLD’S BEST”.



**WE ARE PROUD
TO PRESENT TO THE WORLD,
THE WINNERS OF THIS YEARS
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WORLD SPIRITS COMPETITION

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TASTING AWARDS:

VODKA



PLATINUM
"BEST OF SHOW"

PRAIRIE
ORGANIC

ORIGIN: USA

JUDGES NOTES:
 "WE ARE INSPIRED
 BY THE NATURAL
 ORGANIC ESSENCE."



GOLD: (TIE)
OPULENT - USA
 &
INTEGRE - FRANCE



SILVER: (TIE)
MORAVA - USA
 &
GENGHIS KHAN - MONGOLIA



BRONZE:
GRAND ARGENT FRANCE

WORLD SPIRITS COMPETITION

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TASTING AWARDS:

VODKA: FLAVORED / INFUSED / SPICED



PLATINUM
"BEST OF SHOW"

BEAR HUG
CRANBERRY

ORIGIN: CHINA

JUDGES NOTES:
 "REAL FRUIT IN THE
 BOTTLE MAKES ALL
 THE DIFFERENCE IN
 THE WORLD."



GOLD:
BISON GRASS ZUBROWKA POLAND



SILVER: (TIE)
UV PEACH USA
 &
CRATER LAKE CANDIED GINGER USA



BRONZE:
MORAVA SWEET GRASS USA



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WORLD SPIRITS COMPETITION

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TASTING AWARDS:

RUM



**PLATINUM
"BEST OF SHOW"**

**DON Q
ANEJO**

ORIGIN: PUERTO RICO

**JUDGES NOTES:
"THIS RUM DANCES
THE TANGO ON YOUR
TONGUE.."**



**GOLD:
SCREECH
JAMAICA**



**SILVER:
CALICHE
PUERTO RICO**



**BRONZE:
BACARDI 1873
SOLERA
PUERTO RICO**

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TASTING AWARDS:

RUM: EXTRA AGED / ANEJO / DARK



**PLATINUM
"BEST OF SHOW"**

**BACARDI
RESERVA
LIMITADA**

ORIGIN: PUERTO RICO

**JUDGES NOTES: "A
VETERAN AWARD
WINNER DESERVING
OF THE TITLE."**



**GOLD:
DON Q GRAN
ANEJO
PUERTO RICO**



**SILVER:
BACARDI
DARKHEART
PUERTO RICO**



**BRONZE:
SCREECH
DARK
JAMAICA**



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TASTING AWARDS: RUM: FLAVORED / INFUSED / SPICED



**PLATINUM
"BEST OF SHOW"**

**BACARDI
WOLF BERRY**

ORIGIN: PUERTO RICO

**JUDGES NOTES:
"THIS WOLF DOES
NOT BITE!
AMONG THE MOST
INTERESTING
FLAVORS IN THE
INDUSTRY!"**



**GOLD:
DON Q
PASSION FRUIT
PUERTO RICO**



**SILVER: (TIE)
BEAR HUG
MANGO - CHINA
&
ROGUE
HAZELNUT - USA**



**BRONZE:
BACARDI
BLACK RAZZ
PUERTO RICO**

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TASTING AWARDS: TEQUILA: UN-AGED / BLANCO / SILVER



**PLATINUM
"BEST OF SHOW"**

**DOS
LUNAS**

ORIGIN: MEXICO

**JUDGES NOTES:
"SMOOTH, CRISP,
EASY ON THE
PALLET."**



**GOLD:
HAPPY
MEXICO**



**SILVER:
FAT ASS
MEXICO**



**BRONZE:
SPLENDITO
MEXICO**



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TASTING AWARDS:

TEQUILA: AGED / EXTRA AGED / REPOSADO / ANEJO



**PLATINUM
"BEST OF SHOW"**

**DOS
LUNAS
ANEJO**

ORIGIN: MEXICO

**JUDGES NOTES:
"THIS DARK AMBER
ELIXIR IS SEDUCTIVE
AND SERIOUS."**



**GOLD:
DEL GATO
MEXICO**



**SILVER:
NUEVO MUNDO
MEXICO**



**BRONZE:
BELISIMO
MEXICO**

WORLD SPIRITS COMPETITION

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TASTING AWARDS:

TEQUILA: FLAVORED / INFUSED



**PLATINUM
"BEST OF SHOW"**

**BEAR HUG
PAPAYA**

ORIGIN: MEXICO

**JUDGES NOTES:
"ONCE AGAIN, THE
REAL FRUIT IN THE
BOTTLE MAKES ALL
THE DIFFERENCE."**



**GOLD:
MAR AZUL
BANANA
MEXICO**



**SILVER:
EL LOCO
CINNAMON
MEXICO**



**BRONZE:
DE COLORES
APPLE
MEXICO**



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WORLD SPIRITS COMPETITION

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TASTING AWARDS:

WHISKEY, WHISKY, SCOTCH & IRISH WHISKEY



**PLATINUM
"BEST OF SHOW"**

**GRAND
MAGNISH**

**15 YR 100TH
ANNIVERSARY
ORIGIN: SCOTLAND**

**JUDGES NOTES:
"100+ YEARS OF
KNOWLEDGE AND
SKILL ARE PASSED
INTO THIS AWARD
WINNING SPIRIT."**



**GOLD:
REVEL STOKE
CANADA**



**SILVER:
DEWARS
SCOTLAND**



**BRONZE:
OREGON
SINGLE MALT
USA**

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TASTING AWARDS:

LIQUEURS & APERITIFS



**PLATINUM
"BEST OF SHOW"**

**SWEET
REVENGE**

ORIGIN: FRANCE

**JUDGES NOTES:
"MAGNIFICENT! LIKE
NO OTHER LIQUEUR
WE HAVE EVER
SAMPLED."**



**GOLD:
AGWA DE
BOLIVIA
BOLIVIA**



**SILVER: (TIE)
FAQ LIMONGELLO
NEW ZEALAND
&
CHOCOLAT BY
MS WALKER
USA**



**BRONZE:
BRADY'S IRISH
CREAM
IRELAND**



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TASTING AWARDS: GIN



PLATINUM
"BEST OF SHOW"

MARTIN MILLERS

WESTBOURNE STRENGTH

ORIGIN: ENGLAND

JUDGES NOTES:
"A PROPER GIN WITH AN EXTRA KICK, WHAT MORE COULD ANY GENTLEMAN REQUIRE?"



GOLD:
COPLEY
FRANCE



SILVER:
PINK 47
ENGLAND



BRONZE:
LONDON 40 DRY
ENGLAND

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TASTING AWARDS: GIN: FLAVORED / INFUSED



PLATINUM
"BEST OF SHOW"

UNGAVA

ORIGIN: CANADA

JUDGES NOTES:
"A UNIQUE TAKE ON GIN, WITH AN UNUSUAL COLOR THAT HELPS TO GRAB YOUR SENSES."



GOLD:
ROGUE SPRUCE
USA



SILVER:
MOUNTAIN AIR DOUBLE JUNIPER
CANADA



BRONZE:
BRITANNIA FLAVOUR X
ENGLAND



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TASTING AWARDS:

BRANDY / COGNAC / RAKI / KOGNAC / KONJAC



**PLATINUM
"BEST OF SHOW"**

TEKIRDAG

RAKIGI

**GOLD SERIES
ORIGIN: TURKEY**

**JUDGES NOTES:
"THIS RAKI WAS
SMOOTHER AND
MORE REFINED THAN
WE HAVE EVER
EXPERIENCED."**



**GOLD:
ROYALE
MONTAINE
COGNAC
FRANCE**



**SILVER:
LE REVERSIER
XO
FRANCE**



**BRONZE:
YENI RAKI ALI
TURKEY**

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TASTING AWARDS:

SPIRITS: UNCLASSIFIED



**PLATINUM
"BEST OF SHOW"**

MICKEY

FINN

IRISH APPLE WHISKY

ORIGIN: IRELAND

**JUDGES NOTES:
"APPLE AND WHISKY
INFUSED TOGETHER
IS A UNIQUE AND
VERY APPEALING
SURPRISE."**



**GOLD:
ROYALE
MONTAINE
ORANGE INFUSED
COGNAC - FRANCE**



**SILVER:
BOB CHIN'S
FAMOUS MAI TAI
USA**



**BRONZE:
METEORITE
LUXEMBURG**



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PACKAGING AWARDS:



**PLATINUM
"BEST OF SHOW"**

**WHISPER
CREEK**

**WHISKY CREAM
ORIGIN: USA**

**JUDGES NOTES:
"REMINISCENT OF
THE BYGONE
'GOLDEN ERA' OF
SPIRITS."**



**GOLD:
GENGHIS
KAHN VODKA
MONGOLIA**



**SILVER:
TEKIRDAG
RAKIGI
TURKEY**



**BRONZE:
SPRING 44
VODKA
USA**

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DISTILLER OF THE YEAR AWARD:



ABERFELDY DISTILLERY, SCOTLAND

SINCE 1896 ABERFELDY DISTILLERY HAS PRODUCED SOME OF THE FINEST SCOTCH WHISKY ON THE MARKET; THIS AWARD IS IN RECOGNITION OF THEIR STEWARDSHIP OF QUALITY AND INTEGRITY IN THE DISTILLING INDUSTRY.

ABERFELDY SCOTCH PRODUCTS HAVE WON A MULTITUDE OF AWARDS FROM THE WORLD SPIRITS COMPETITION OVER OUR 22 YEAR HISTORY, AND WE ANTICIPATE THEY WILL CONTINUE TO LEAD THE WAY FOR DISTILLERS WORLDWIDE.



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AND SO ANOTHER YEAR PASSES, ANOTHER COMPETITION UNFOLDS, AND ANOTHER BATCH OF “WORLD’S BEST” PRODUCTS ARE UNVEILED TO THE PUBLIC AROUND THE GLOBE. THE INTENSE SCRUTINY BY WHICH THESE PRODUCTS ARE JUDGED PAYS TRIBUTE TO THE QUALITY DERIVED FROM THE MANUFACTURERS OF THESE GOODS. NO OTHER BEVERAGE COMPETITION GOES TO THE LENGTHS THAT THE WORLD BEVERAGE COMPETITION STRIVES FOR TO INSURE A FAIR, COMPLETE AND LEVEL COMPETITION FOR ALL THE ENTRANTS. THE WORLD BEVERAGE COMPETITION IS A MEMBER IN GOOD STANDING OF THE WORLD TRADE ORGANIZATION AND COMPLIES WITH ALL INTERNATIONAL LAW. WITH THESE SAFEGUARDS IN PLACE, IT IS NO WONDER WHY THE WORLD BEVERAGE COMPETITION IS ACCREDITED AS THE PREMIER TASTING EVENT IN THE WORLD OF BEVERAGES, AND WHY IT IS KNOWN AS: “THE LARGEST BEVERAGE COMPETITION IN THE WORLD!”™

FOR MORE INFORMATION ABOUT THE WORLD SPIRITS COMPETITION PLEASE VISIT OUR WEBSITE: WWW.SPIRITSCOMPETITION.COM OR EMAIL US AT: INFO@SPIRITSCOMPETITION.COM

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